



Hardcover with Dust Jacket

ISBN 13: 978-1-934812-40-2

ISBN 10: 1-934812-40-4

Carton Pack Quantity: 24

LCCN: 2009924147

BISAC: BUSINESS / Customer-Driven Change

Size: 6 x 9

Pages: 304

USA: \$26.95

Distributor: Ingram, Baker & Taylor

Publication Date: © August 4, 2009

Publisher: Brown Books Publishing Group



Brown Books Publishing Group

16200 N. Dallas Parkway, Suite 170 • Dallas, TX 75248 • www.brownbooks.com

Contact: Cindy Birne or Cathy Williams at 972.381.0009 or cindy@brownbooks.com/cathy@brownbooks.com